

Exhibit 31

From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, February 22, 2016 11:00 PM
To: Nike.Trademark@nike.com
Cc: marion.costello@nike.com
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3725535: AIR JORDAN (Stylized/Design)

Serial Number: 77753704
Registration Number: 3725535
Registration Date: Dec 15, 2009
Mark: AIR JORDAN (Stylized/Design)
Owner: Nike, Inc.

Feb 22, 2016

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=77753704>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1583 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3725535
REGISTRATION DATE	12/15/2009
SERIAL NUMBER	77753704
MARK SECTION	
MARK	AIR JORDAN (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
NAME	Jaime M. Lemons
FIRM NAME	Nike, Inc.
STREET	ONE BOWERMAN DRIVE, DF-3
CITY	BEAVERTON
STATE	Oregon
POSTAL CODE	97005
COUNTRY	United States
PHONE	503-671-6453
FAX	503-646-6926
EMAIL	Nike.Docket@nike.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
CORRESPONDENCE SECTION (proposed)	
NAME	Nike, Inc.
STREET	One Bowerman Drive, Nike 55
CITY	BEAVERTON
STATE	Oregon
POSTAL CODE	97005
COUNTRY	United States
PHONE	503-671-6453
FAX	503-646-6926
EMAIL	Nike.Trademark@nike.com;marion.costello@nike.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025

GOODS OR SERVICES TO BE DELETED	sweatbands
GOODS OR SERVICES IN USE IN COMMERCE	Footwear; apparel, namely, shirts, pants, shorts; jackets, hats; sweatshirts
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-14619724685-20151215172817572381 . air jordan and wings shoe.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\777\537\77753704\xml4\8150002.JPG
SPECIMEN DESCRIPTION	digital image of the mark on the goods
OWNER SECTION (current)	
NAME	Nike, Inc.
STREET	One Bowerman Drive, DF4
CITY	Beaverton
STATE	Oregon
ZIP/POSTAL CODE	97005
COUNTRY	United States
PHONE	503-671-6453
FAX	503-646-6926
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Oregon
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
SIGNATURE SECTION	
SIGNATURE	/Per J. Enfield/
SIGNATORY'S NAME	Per J. Enfield
SIGNATORY'S POSITION	Associate General Counsel
DATE SIGNED	12/15/2015
SIGNATORY'S PHONE NUMBER	503-671-2695
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Tue Dec 15 18:52:41 EST 2015
TEAS STAMP	USPTO/S08N15-XXX.XXX.XXX. XX-20151215185241099606-3 725535-550e833ef3dfacecc1 db5632e441b0db506eff1ff4a b63af31f0eff1da183f0-DA-5 897-20151215172817572381

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1583 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3725535

REGISTRATION DATE: 12/15/2009

MARK: (Stylized and/or with Design, AIR JORDAN (see, [mark](#)))

The owner, Nike, Inc., a corporation of Oregon, having an address of

One Bowerman Drive, DF4

Beaverton, Oregon 97005

United States

503-671-6453

503-646-6926

XXXX (not authorized)

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, this filing does **NOT** cover the following goods or services for this specific class listed in the registration, and these goods or services are to be permanently **deleted** from the registration: sweatbands

The mark is in use in commerce on or in connection with the following goods or services listed in the existing registration for this specific class: Footwear; apparel, namely, shirts, pants, shorts; jackets, hats; sweatshirts

For the remaining goods or services, the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with these goods or services. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) digital image of the mark on the goods.

Original PDF file:

[SPN0-14619724685-20151215172817572381 . air jordan and wings shoe.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

The registrant's current Correspondence Information: Jaime M. Lemons of Nike, Inc.

ONE BOWERMAN DRIVE, DF-3

BEAVERTON, Oregon 97005

United States

The registrant's proposed Correspondence Information: Nike, Inc.

One Bowerman Drive, Nike 55

BEAVERTON, Oregon 97005

United States

The phone number is 503-671-6453.

The fax number is 503-646-6926.

The email address is Nike.Trademark@nike.com;marion.costello@nike.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee,

if necessary.

Declaration

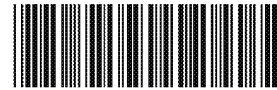
The mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization, identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the United States Patent and Trademark Office or in a court.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Per J. Enfield/ Date: 12/15/2015
Signatory's Name: Per J. Enfield
Signatory's Position: Associate General Counsel
Signatory's Phone Number: 503-671-2695

Serial Number: 77753704
Internet Transmission Date: Tue Dec 15 18:52:41 EST 2015
TEAS Stamp: USPTO/S08N15-XXX.XXX.XXX.XX-201512151852
41099606-3725535-550c833ef3dfaccc1db563
2e441b0db506eff1ff4ab63af31f0eff1da183f0
-DA-5897-20151215172817572381



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 3725535**Serial Number:** 77753704**RAM Sale Number:** 3725535**RAM Accounting Date:** 20151216**Total Fees:** \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20151215	\$100	1	1	\$100
§15 affidavit	7208	20151215	\$200	1	1	\$200

Physical Location: MADCD- ALEX. CENTRAL DOCKET

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20151215

